



STEPS to Better Oral Care

1. VISIT YOUR VETERINARIAN

Every regular exam in our clinic includes a thorough dental exam. If we find signs of disease, we will recommend a treatment plan. It is important for the overall health of your pet that we take care of any dental problems we find. We will also recommend a home care plan that is a key part of keeping your pet healthy.

2. START AN ORAL CARE ROUTINE AT HOME

Plaque should be removed from your pet's teeth every day before it mineralizes into tartar. Brushing your pet's teeth properly each day will remove plaque buildup. In addition, you can feed specially formulated foods that help reduce the accumulation of plaque and tartar from teeth. Ask us about the best methods of home care for your pet.

3. SCHEDULE REGULAR DENTAL CHECKUPS

We monitor the progress of your pet's preventive program, so regular dental checkups are essential, just as twice-a-year checkups are important for people. For pets that form tartar quickly or those with a history of oral problems, frequent examinations and cleanings may be advised.

For more information, visit:

www.PetDental.com

_____ dental check on _____ shows:
pet's name *date*

- | | |
|---|--|
| <input type="checkbox"/> No Apparent Dental Problem | <input type="checkbox"/> Broken Teeth |
| <input type="checkbox"/> Red, Swollen Gums (<i>Gingivitis</i>) | <input type="checkbox"/> Missing Teeth |
| <input type="checkbox"/> Loose Teeth (<i>Periodontal Disease</i>) | <input type="checkbox"/> Plaque |
| <input type="checkbox"/> Bleeding Gums (<i>Periodontal Disease</i>) | <input type="checkbox"/> Tartar |
| <input type="checkbox"/> Feline Odontoclastic Resorptive Lesions (FORL) | <input type="checkbox"/> Bad Breath |

GRADE Of Periodontal Disease:



TREATMENT Recommendations:

- | | |
|--|--|
| <p>■ In-Hospital</p> <p><input type="checkbox"/> Complete Dental Cleaning</p> <p><input type="checkbox"/> Dental Radiographs (X-Rays)</p> <p><input type="checkbox"/> Other _____</p> | <p>■ Home Care</p> <p><input type="checkbox"/> Daily Brushing</p> <p><input type="checkbox"/> Oral Care Pet Foods</p> <p><input type="checkbox"/> Other _____</p> |
|--|--|

Examined By _____

Follow-Up Appointment _____



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- **SIGNS** *Of Periodontal Disease*
- **3 STEPS** *To Prevention*



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The Truth About Pet Dental Care Exposed

PETS Need Dental Care, Too™

For most of us, caring for our teeth and gums has been part of our daily routine for as long as we can remember. Just like you, your pet needs dental care, too – regular, professional care from your veterinarian and home care from you to keep plaque removed. Daily brushing and feeding special pet foods can help.

CAUSES Of Periodontal Disease

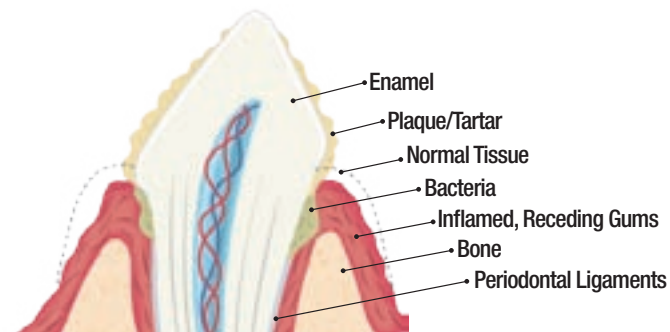
Plaque is a colorless film that contains large amounts of bacteria. If left unchecked, plaque builds up, creating infection, destroying gums and resulting in the loss of the tissues and bone that support the teeth. Preventive oral care can reduce the formation of plaque and help maintain proper oral health throughout your pet's life.

SIGNS Of Periodontal Disease

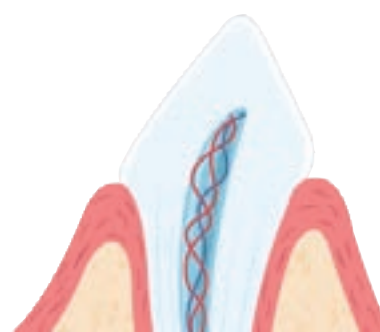
All pets are at risk for developing dental problems. Once your pet displays any of the warning signs below, serious periodontal disease may be present. Don't wait for these signs. Start a preventive program of veterinarian-supervised dental care today.

- Bad breath
- Yellow-brown crust on teeth
- Bleeding gums
- Going to the food bowl, but not eating
- Change of chewing or eating habits
- Tooth loss
- Subdued behavior
- Abnormal drooling
- Dropping food out of the mouth
- Swallowing food whole

MODERATE PERIODONTAL DISEASE



NORMAL TOOTH



CONTRIBUTING Factors

- **Poor Oral Hygiene:**
Ignoring the condition of your pet's mouth can lead to periodontal disease, tooth loss, and other serious health problems, such as heart, liver and kidney failure.
- **Breed:**
Periodontal disease is more common in smaller breeds of dogs and certain breeds of cats.
- **Age:**
Periodontal disease is more common as pets grow older.

TIPS On Brushing Your Pet's Teeth

- Introduce a brushing program gradually and early; training may take several days or weeks.
- At first, dip your finger into beef bouillon for a dog or tuna water for a cat and rub your finger over the pet's mouth and teeth.
- Make these initial sessions brief and positive.
- Introduce gauze on your finger with the same beef or tuna flavor and begin rubbing the teeth in a circular motion.
- Before graduating to a soft bristle toothbrush, put a small amount of toothpaste specifically designed for pets on your finger and allow the pet to taste it.
- Finally, apply a small dab of pet toothpaste on a moist toothbrush and allow your pet to lick the bristles. Begin brushing gently at a 45° angle away from the gumline.
- Please note: Toothpaste designed for people contains ingredients that may upset your pet's stomach.

FOOD and Dental Care

In addition to brushing, good oral health may also require a pet food specially formulated to clean teeth, such as Hill's® Prescription Diet® t/d® pet food. The food helps ensure your pet receives good oral care every day.



Always look for the VOHC® Seal of Acceptance on products for dental health. The seal indicates proven efficacy in controlling plaque and tartar.

THE EDIBLE TOOTHBRUSH



PRESCRIPTION DIET® t/d® CLEANS TEETH WHILE PETS EAT

- Clinically proven to reduce gingivitis
- Clinically proven to reduce buildup of tartar, plaque and stain
- Reduces bad breath caused by plaque and oral disease
- Powerful combination of antioxidants added to reinforce natural defenses for overall health
- Great taste your pet will love, with a money-back guarantee

